# BrainE4

#### Libor Voncina: Member of the Board of Directors at Start-up BrainE4 International AG

Zurich (16.01.2025). BrainE4 International AG announces the appointment of Libor Voncina as the newest member of its Board of Directors. The former CEO of Sunrise Communications (Switzerland), KPN Group Belgium, and Telekom Slovenija brings extensive expertise in leading and advancing technology companies, successfully navigating numerous growth phases.

The primary challenge in companies is insufficient listening to employees – valuable insights into problem areas or creative new solutions often go untapped. Once BrainE4 is implemented quickly and seamlessly, it facilitates a dialogue between management and employees on how to organize the company more efficiently. Instead of traditional surveys, employees can independently discuss ideas, opinions, and improvement suggestions, advancing them through "duels". Companies that aim to harness the knowledge and experience of their employees turn to BrainE4. There is no other technology that enables the rapid and efficient extraction of employee insights within such a short timeframe.

### Andreas Seonbucher, CEO of BrainE4, states:

"Libor Voncina's experience will further strengthen the company's position and help us roll out our national and international strategy. Libor brings not only extensive leadership experience but also strategic foresight."

#### Libor Voncina on joining BrainE4:

"BrainE4 is a service that brings valuable internal knowledge directly to the management table – in just a few hours. I was fascinated by this concept, which would have made my tasks significantly easier and enabled better decision-making in many cases. In a world where organizations need to act faster and more precisely, BrainE4 provides exactly the right tool."

After successfully establishing itself in Switzerland with clients from both the public and private sectors, BrainE4 is ready to expand its presence across Europe and beyond.

## Contact for inquiries (via email):

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#### About BrainE4 International AG:

Surveys count votes. BrainE4 listens – and understands what truly matters. Our platform and service combine cutting-edge technology with human intelligence. Whether for customer experiences, employee engagement, or digital participation, BrainE4 transforms opinions into insights. Discover what truly matters, develop impactful ideas, and deliver convincing results – faster and more precisely than ever before.